



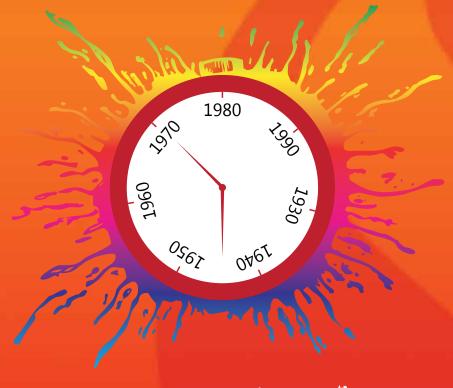






www.thefiesta.org

# REAST THE PAST





SHOW YOU CARE, GIVE A SHARE



#### DEAR SPONSOR,

We take great pride in introducing our fundraiser – The Fiesta 2018! As part of our Service as Action and CAS initiative this year, we the students of Sreenidhi International School are organizing The Fiesta with a "Blast from the Past" theme. CAS is an important part of the curriculum through which the students involve themselves in activities of social significance.

Sreenidhi International School is associated with the KMR Foundation, which is a non-profit organization that works with a rural community, with an aim to expand its reach with a diversified program to include as many villages surrounding Aziznagar where Sreenidhi International School is located. Presently the foundation is working from Aziznagar school campus and engaged in meaningful development projects focusing on health care, education and vocational skill development of youth for self-employment.

The objective of our fundraiser is to enhance the infrastructure of Basthi School, Aziznagar. The event focuses on entrepreneurial skills which are quintessential in preparing us all for the world that awaits us. The students of Sreenidhi have identified the needs of Basthi School and this is where it plans to allocate funds collected from the event.

#### **PAST INITIATIVES**

The Response for Fiesta - 2016 and 2017, was overwhelming and the events were highly appreciated by all. Contributions from these events were utilised in providing electricity, a computer lab and classroom furniture to Basthi School and Central Primary School in Aziznagar.



#### **SPONSORSHIP**

We seek your cooperation in organizing this event, by sponsoring for a noble cause. Your generous contribution can go a long way to enrich the lives of underprivileged children.

To understand how best you can contribute, please see below the sponsorship packages.

### DIAMOND PACKAGE

₹ 2,50,000 and above

(Rs Two lac fifty thousand and above)

Co-sponsors of The fiesta 'Blast from the Past', the only company logo that appears on entry tickets, the company logo will be highlighted on the billboard at Banjara hills (near KBR Park). All other benefits include those listed in the Platinum package. A stall will be allocated, if required.

# PLATINUM PACKAGE

₹ 1,75,000 and above

(Rs One lac seventy five thousand and above)

Logo displayed on billboard, posters, merchandise, stage banner, 3 flexi (5x4) across the school campus and on other printed items. A stall can be allotted, if required.

## GOLD PACKAGE

₹ 1,00,000 and above

(Rs One lac and above)

Logo displayed on billboard, Posters, stage banner, 2 flexi (5x4) across the school campus. A stall can be allotted, if required.

## SILVER PACKAGE

₹ 75,000 and above

(Rs Seventy five thousand and above)

Logo displayed on stage banner, one flexi (5x4) in the school campus, a stall may be allotted at an additional cost of Rs 10,000/-

#### WHY SHOULD YOU BE A PART OF THE FIESTA

Sreenidhi International School is one of the most prestigious IB schools in Hyderabad and has been hosting The Fiesta for over 4 years. The Fiesta will attract an audience of over 2500. The participants of this event are some of the highest ranking businesses in the city.

This would be a great opportunity for you to connect with a large audience. Most of all you will also be contributing to a good cause! As it's rightly quoted," For it is in giving, that we receive."

We sincerely request you to be a part of this mega event and give us an opportunity to showcase the talents of our young leaders. We will help your brand equity rise just as we would like The Fiesta to be a success.

### Kind Regards,

Meenakshi M | Student Group, Director

Meenakshi M, Priyadarshini | Student Group, Marketing Director

Priyadarshini | Service Coordinator

Dhanamma T | CAS Coordinator

Bruce W Ferguson | Head of School

Mrs. Ssarithha | Executive Director

AN SNIS SERVICE AS ACTION AND CAS TEAM

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